



Image guidelines for website posts

creativendee.com

At a glance

- Up to 2 images per submission
- At least 1 without any text
- File size less than 250kb
- Ideal width: 1440px
- Height: Any

Image content

You may supply up to 2 images per submission. These will be used across several formats from featured images to thumbnails to larger in post imagery.

It is important that you supply at least 1 image that has no descriptive, instructional or information based text to allow it to be used in all places across the website. All supporting information will be included as part of the post and key details included in thumbnail components.

In some cases text may be allowed within images, if it is part of a piece of creative work.

Example thumbnail component



Event
Thurs 27 February
InGAME Insights #2: Activism & Video Games

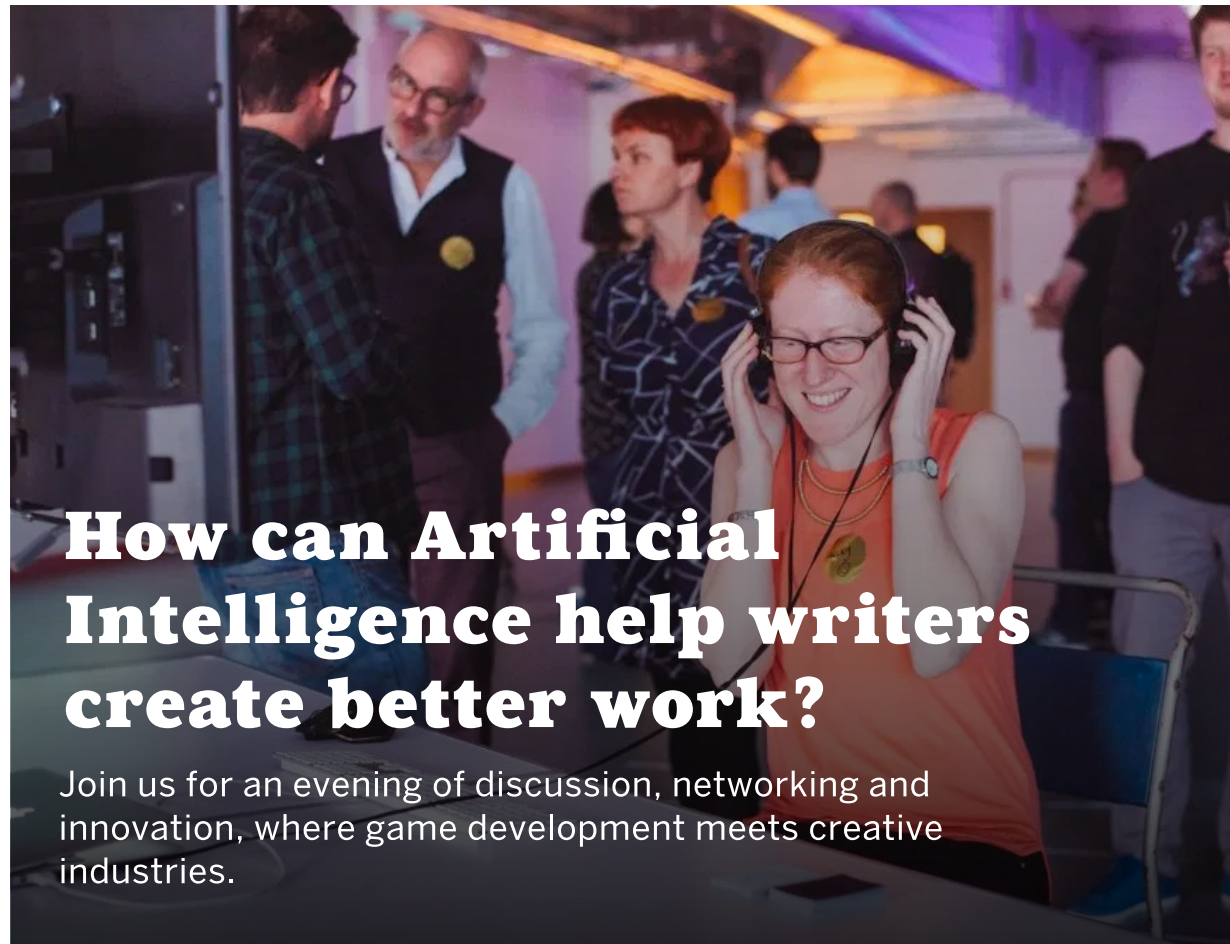


Exhibition
16th - 20th March
Living Together - an exhibition of housing types in Dundee in the last two centuries



Opportunity
Marketing & PR Manager position open at Dundee Heritage Trust

Example featured components



Event
Learn about mutual exchange systems for creative communities in a special time banking workshop

Guest Blog
David Scott shares his love of boat building, talks about his recent residency at Archipelego Folk School

Event
Learn about mutual exchange systems for creative communities in a special time banking

Example post page

🔍 CREATIVE DUNDEE ☰

News & Events / Events

Get involved in creative tourism in Dundee

11th March, 5:30pm at [Flour Mill](#)

Dimensions (1440px wide, any height)

You'll see from the Thumbnail component above that the design of the site accounts for different heights of imagery, therefore any height of images can be submitted.

The ideal width of images for the site is 1440px but we can accept images that are slightly smaller or larger than this. You must ensure they do not exceed 250kb in file size.

File size/formats

The bigger an image's file size the longer it will take to load on the website. Therefore, we need to keep the file size as low as possible without compromising on the quality of the image.

Please keep your image files **less than 250Kb** in size.

If you are using image editing software or are working with a creative who is, please ask them to compress the image to 250kb or less. Usually the best file format for this is JPG/JPEG but we do also accept PNG and GIF formats.

File size tip

1000 bytes = 1kb (kilobyte)
1000Kb = 1Mb (Megabyte)
100Mb = 1Gb (Gigabyte)

Finding out the file size of your image

On a Mac

- Open a Finder window from the dock.
- Find the image on your computer.
- Right click or hold Control + Click the image and then select 'Get Info'
- Size and dimensions will show in the window.

On a PC

- Click the Windows Start button on your task bar at the very bottom left of your screen.
 - Type Windows Explorer into the search box.
 - Open Windows Explorer and locate the image on your computer.
 - Select your image with a single left click.
 - Dimensions and file size will appear at the bottom of the Explorer Window. If they do not appear, expand the window and then they should show.
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If your image is too big

If you find the size of your image is too big, then you can use the website tinypng.com to compress your images. Just drag and drop them onto the site and it will compress them ready for you to download.

Note if the original image is very large eg. straight from a high quality camera, Tinypng may not be able to compress the image enough.

Copyright ownership of imagery

You or the company/organisation you represent must own the copyright or permissions for use of any images that are submitted as part of applying to have an event or project showcased.