

## **CULTIVATE**

Placing creativity at the heart of climate justice, developing solutions with local communities.



initiative, and part of emergency COVID-19 funding.

Led by Creative Dundee, supported by Creative Scotland's Culture Collective Scottish Government's



#### **CULTIVATE:** Introduction

Supporting Creative Practitioners to imagine and embed appropriate, practical and creative solutions, in collaboration with local communities.

Facilitate regional learning and sharing around being a sustainable place to live, play and visit.

Make a case for culture and creativity as a catalyst for positive change, with a climate justice lens.



- 6 freelance commissions across the Tay region.
- 3 commissions are exclusive to Young Creative Practitioners (YCP), aged
   16-24 years old.
- Freelance fee: £12,500 for 50 days over 6 months.
- Production, engagement and access budgets provided.
- Expected start date: 23rd
  August 2021
- Expected end date: 20th
  February 2021





#### **CULTIVATE:** The Commissions

# Visioning the future together.

## Using your creative toolkit.

# Nurturing the resilient wellbeing of the community.











# **CULTIVATE:** The Commissions

2 months for connecting with the community.

2 months for development creative response.

2 months for implementation and feedback from the community.







Community Partner Choose Community Partner and creative medium/ tools they want to work with.

Develop/deliver engaging workshops to collaborate with the community.

Imagine, develop and advocate for new ways of living and connecting.

Share their insights/learnings through the peer-leadership programme and regular blogs.





# **CULTIVATE:** The Commissions

**Open Community Programme:** climate justice, power and privilege, generational thinking, and collaborative working.

Workshops: to share your experiences, skills and learnings.





Community Partners



External Experts Community Steering Group: to shape a creative and inclusive vision for the programme.

Monthly meet-ups: to share inspirations and ideas.





# **CULTIVATE:** Support & Training

#### Monthly catch-ups:

to develop/exchange creative, environmental, leadership and enterprise skills.

**Peer-support and sharing** through Slack and direct communication.

A tailored programme of training sessions.

**One-to-one support and mentoring** from members of the Community Steering Group.

Accessibility budget.









# **CULTIVATE:** The Commissions Brief

From all creative backgrounds.

Living in the Tay region.

Your commitment and creative approach are more important to us than your experience.



Enthusiastic, proactive and responsive.

Enjoy working collaboratively, building relationships and sharing with others.

Embrace a participatory practice.

Socially-engaged - with understanding/keen interest in social and climate justice.











# **CULTIVATE:** How To Apply

About your creative practice(s).

Why you would like to work with your chosen Community Partner.

Website or online portfolio.

Two references.

You can apply in writing, or with an audio recording or a video.

Let us know how your particular experience or skill set could enhance this role.

Please get in touch if you need any assistance through this process: claire@creativedundee.com.

Deadline: Wed 23 June 2021, midnight.

Informal discussion with shortlisted applicants: Week s/w 28 June – 5 July 2021



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## **CULTIVATE:** The Community Partners

**The MAXwell Centre (Dundee)** – to engage more people from our community to share skills and tools, reuse, upcycle, and improve the place we live, work and play in.

The Gate Church Carbon Savings Project (Dundee/ **YCP)** – to tackle the stigmas attached to re-using, taking things for free/cheap and particularly with clothes

**People Learn About Nature in Tayport (North East Fife/YCP) –** to bring people together to create memories of a better future and to come up with specific community projects Tayport can focus on over the next 10 years.











#### **CULTIVATE:** The Community Partners







The Cateran Ecomuseum and Alyth Development **Trust (Perth & Kinross)** – to generate a collective imagination on what the future of both its human and biotic communities could be if regenerative actions were taken.

**Community First UK (Angus)** – to encourage more people to make more sustainable choices whilst providing dignity to reduce the stigma of poverty.

